

high pressure floors.

BERRY  ALLOC

The world's
strongest
floors.



high pressure floors.

For those
'making a
strong impact'
moments.

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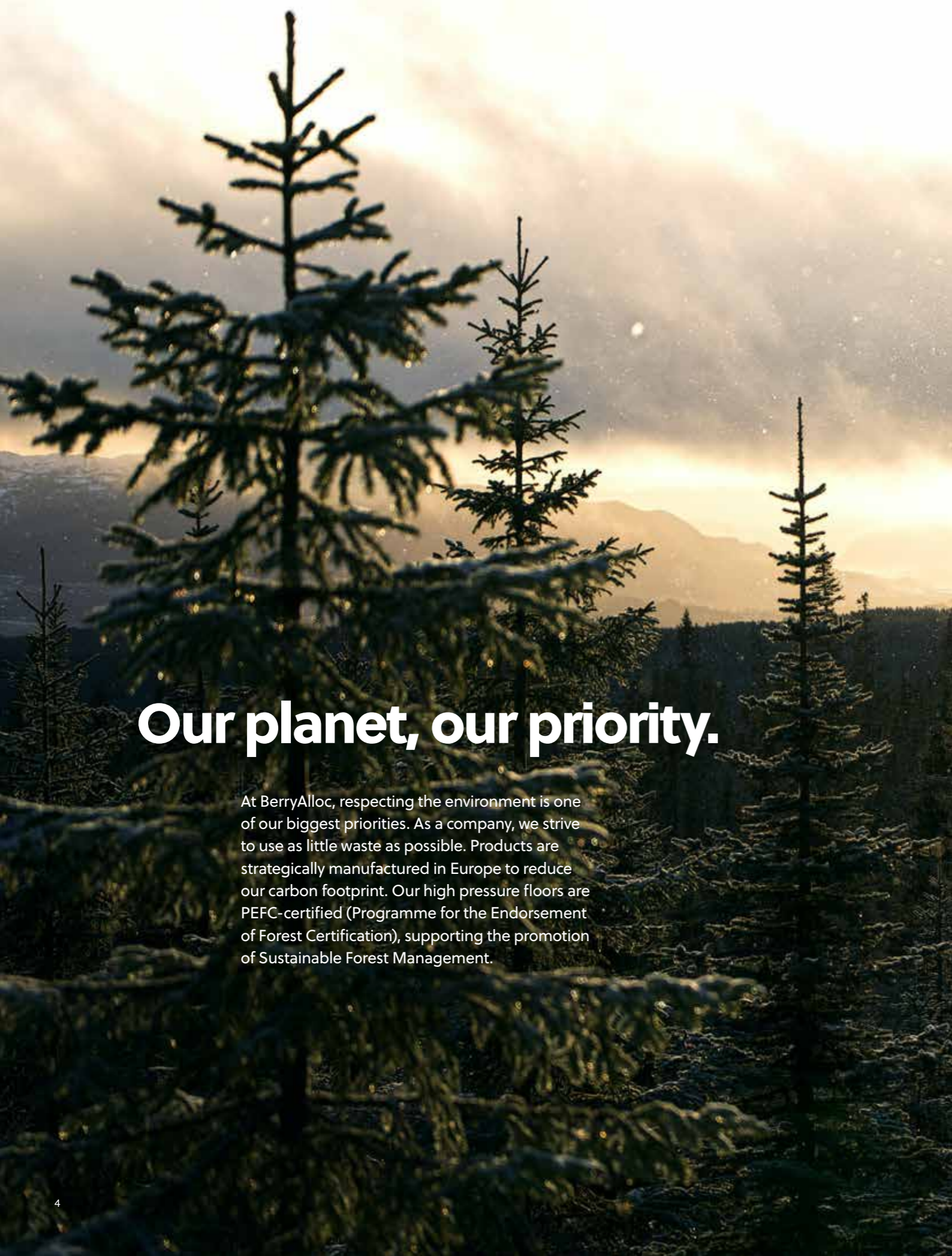
**Strong moments.
Beautiful moments.**

The influence of Norway's majestic panorama can be felt in all BerryAlloc high pressure floors, crafted to deal with extremes. Incredibly tough yet exceptionally beautiful, our high pressure floors will help you create your picture-perfect room.

From breathtaking Nordic ravines to the buzzing streets of Paris, and everywhere in between: our designers have looked far and wide to create a collection to inspire new experiences.

Do you have a specific interior look in mind? There's a big chance you'll find what you're looking for here. With 74 decors spread over three different collections, you can choose between an extensive selection of wood, stone, or concrete. There are also several formats available, from standard size to extra-long and extra-wide.

At BerryAlloc, we prioritise high quality and design, because you deserve nothing less. Let happiness inside with our high pressure floors. After all, our floors are made for moments of joy. Carefree moments of joy.



Our planet, our priority.

At BerryAlloc, respecting the environment is one of our biggest priorities. As a company, we strive to use as little waste as possible. Products are strategically manufactured in Europe to reduce our carbon footprint. Our high pressure floors are PEFC-certified (Programme for the Endorsement of Forest Certification), supporting the promotion of Sustainable Forest Management.

Scandinavian beauty & design.



Innovation and quality for a healthier home.

Ensuring a healthy indoor air quality is one of our biggest priorities – we want you to be happy and healthy! That’s why we produce our floors with as little VOCs (Volatile Organic Compounds) as possible and to this day, our patented systems are abundant in ecofriendly features. On top of these achievements, we also established a strict policy to ban the use of tropical timber.

Every high pressure floor is made in Norway – a label we’re proud to wear. Coming from the land of majestic nature, there’s no doubt that our high pressure floors reflect the beauty and strength of Scandinavian design and technology. The entire creation process, from concept and design to manufacturing and packaging, takes place in our plant in Lyngdal, Norway, under the careful eye of our dedicated experts.



Floors for all spaces.

... and for all kinds of lifestyles, too. That's why our high pressure floors are tough. These premium quality floors will withstand all of life's daily challenges, whether you're dealing with high traffic in a commercial space or spending time at home with family, friends, and pets. Discover the main qualities that make these floors so long-lasting.



AluLoc Prime



The strongest locks AluLoc Prime

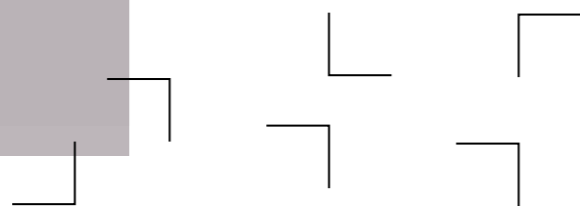
One of a kind: our unique and patented aluminium locking system adds extra strength to these already solid floors.

AluLoc Prime, featuring on the short side of the planks of the Grand Avenue collection, is a new lock made of 100% recycled polymer.

In fact, you don't even need to use an expansion profile for areas up to 15 x 15 m. Got a heavy-traffic commercial space? This is the floor for you.



AluLoc Prime



Extremely impact resistant

Whoops, something heavy fell on the floor. No worries! The thick, high quality surface has a super-strong protection layer. It can withstand serious impact and still remain mark-free and undamaged.



SilentSystem

With a sound-absorbing underlay attached underneath the floor board, noise is reduced by more than 19 decibels. Plus, the built-in underlay means you don't have to worry about choosing and installing a separate underlay. All-in-one for a smooth and simple installation.



Scratch resistant

An AC6 wear layer offers the highest protection available in this class. These floors are extremely scratch and stain-resistant, so completely suited for intense commercial traffic or a busy home life.



Water resistant

Spilled something on the floor? Did the rain get inside? No problem. The robust water-resistant top layer protects both the surface and the bevels. The product core is fully water resistant as well.



Easy to install

The strongest lock and the easiest installation system! Just push down the planks and our patented aluminium lock fixes the plank into place. Super simple and ready in no time.



Lifetime warranty

Rigorously tested for strength, water resistance, impact damage, fading and discolouration, as well as stability and wear, we wholeheartedly confirm that this floor meets the conditions of a lifetime warranty for residential use. Totally in love with your floor? You can even take it with you to your next home and re-use it there. Long-lasting and sustainable!

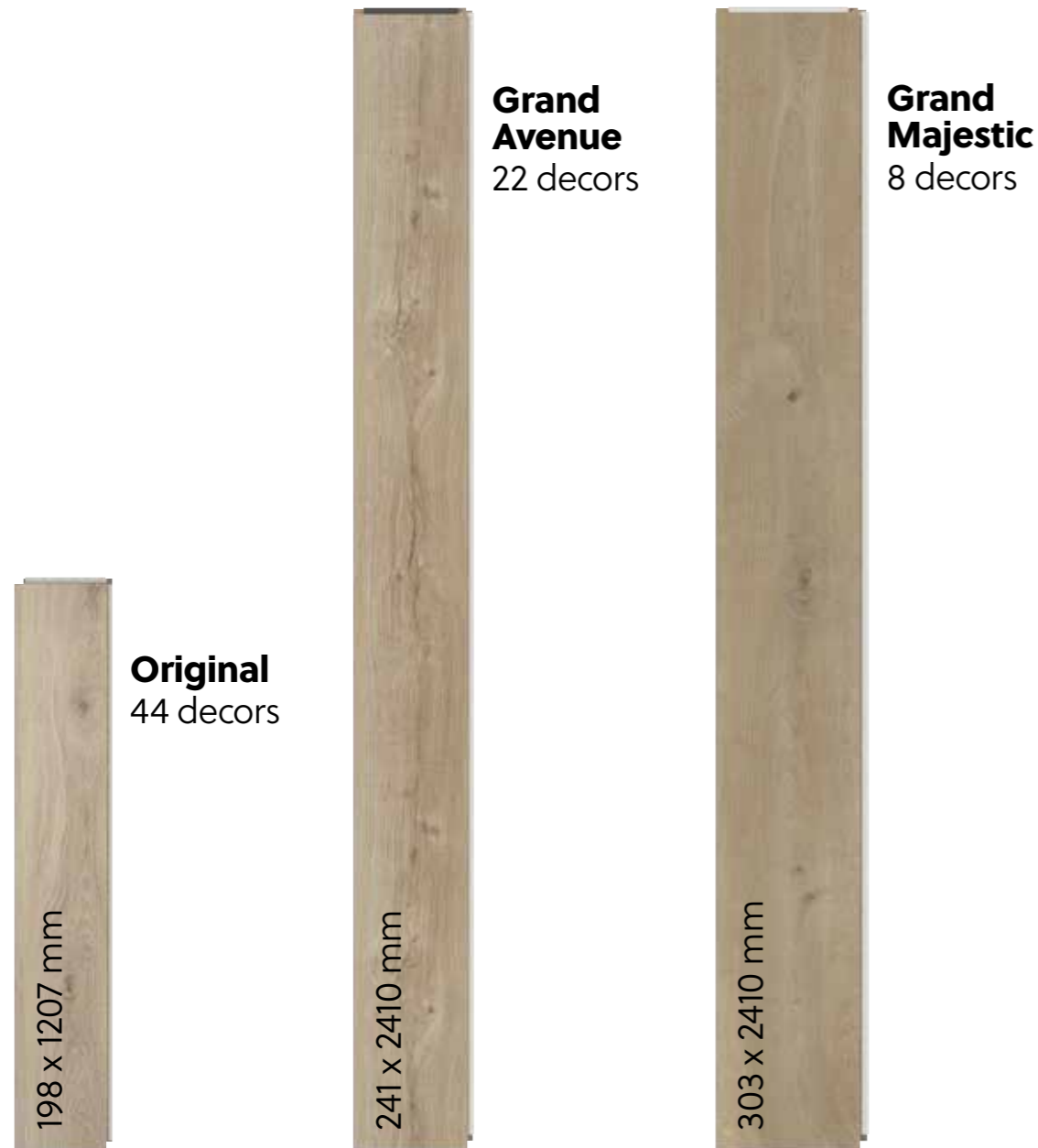


Easy to maintain

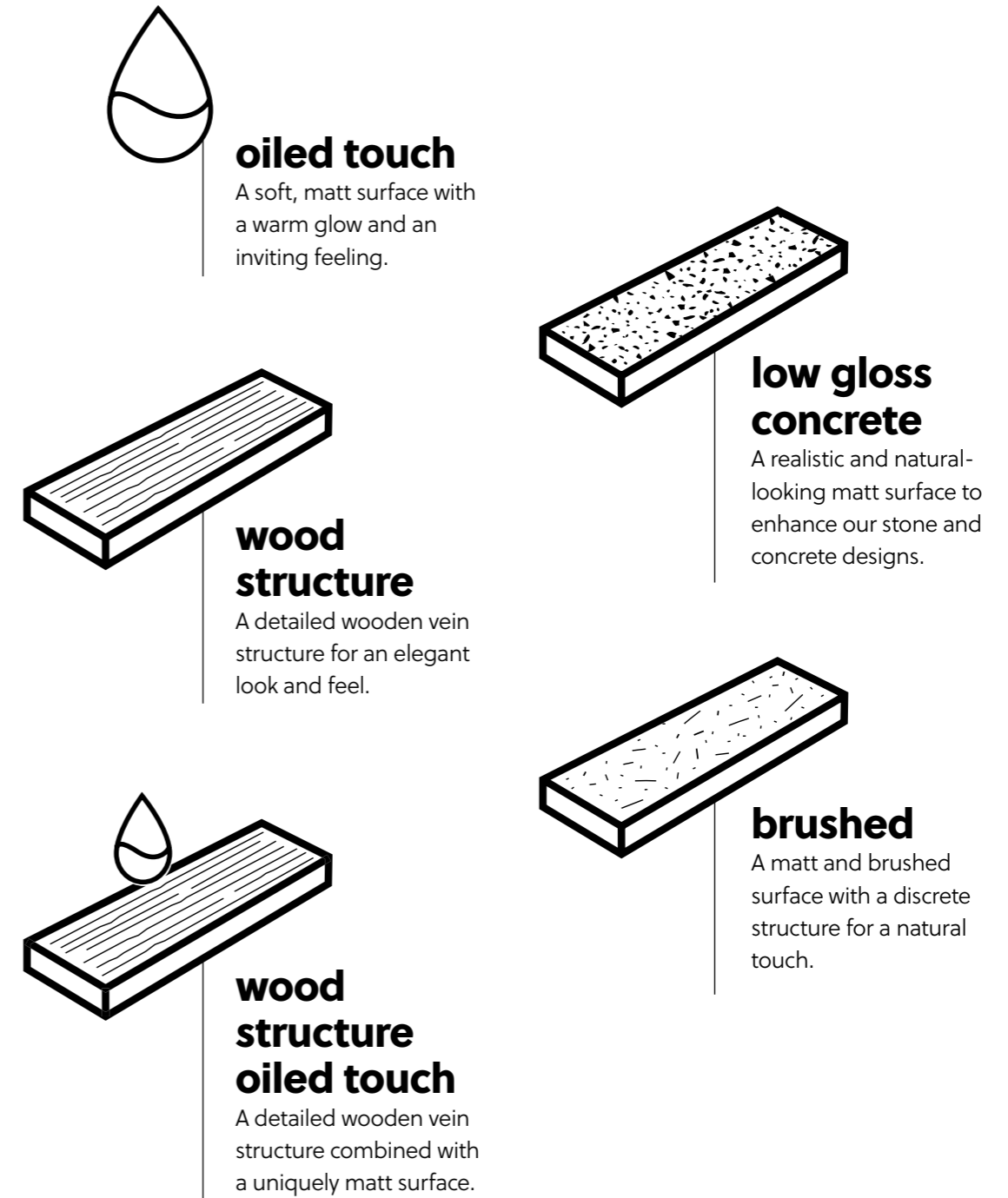
Our high pressure floors require minimal effort and are very easy to clean. They will remain in pristine condition for years to come.

Pick a size.

Our Grand Majestic and Grand Avenue collections will undoubtedly make your room look even more grand with XL plank sizes. Or would you prefer a more standard size? Then the Original collection is what you're looking for.



Pick a surface.





**Something
for everyone.**

Original Limestone Sand (hallway)
Original White Pine (kitchen)



This is Original.

Original – the collection that started the legacy of our BerryAlloc high pressure floors, and the most accessible way to enjoy their world-class strength.

With its 44 decors, this collection will take you on a global adventure in style. Find your favourite colour amongst various wood and stone designs. Looking for a shipdeck pattern? Or a sleek, concrete look? Our Original collection has it all, bringing a unique look and authentic feel to busy homes and businesses.

/ original.



HighTech
Loc



extreme
scratch
& impact
resistant



water
resistant



Voss Oak
62002007
2 bevels
Wood structure
oiled touch
Skirting 63001971
T-profile 63001989



Light Oak
62001355
2 bevels
Wood structure
oiled touch
Skirting 9320-8531
T-profile 9411-8531



Beach Oak
62002120
4 bevels
Wood structure
oiled touch
Skirting 63002935
T-profile 63002966



White Pine
62001354
4 bevels
Wood structure
oiled touch
Skirting 63002296
T-profile 63002298



Blonde Oak
62002137
No bevels
Wood structure
oiled touch
Skirting 63002933
T-profile 63002964



Barrel Oak
62002134
4 bevels
Wood structure
oiled touch
Skirting 63002929
T-profile 63002960



Berlin Oak
62001420
2 bevels
Wood structure
Skirting 9320-8520
T-profile 9411-8520



Butterscotch Oak
62002122
2 bevels
Wood structure
oiled touch
Skirting 63002937
T-profile 63002968



Bond Oak
62001380
2 bevels
Wood structure
oiled touch
Skirting 63001978
T-profile 63001996



Oslo Oak
62001382
4 bevels
Wood structure
oiled touch
Skirting 9320-4411
T-profile 9411-4411



Indian Summer Oak
62002123
2 bevels
Wood structure
oiled touch
Skirting 63002938
T-profile 63002969



Vintage Oak
62002135
4 bevels
Wood structure
oiled touch
Skirting 63002930
T-profile 63002961



Dune Oak
62002121
2 bevels
Wood structure
oiled touch
Skirting 63002936
T-profile 63002967



Spring Oak
62001357
2 bevels
Wood structure
oiled touch
Skirting 9320-4491
T-profile 9411-4491



Elegant Natural Oak
62001238
2 bevels
Wood structure
oiled touch
Skirting 9320-4471
T-profile 9411-4471



Amber Oak
62002128
No bevels
Wood structure
oiled touch
Skirting 63002932
T-profile 63002963



Golden Oak
62002129
4 bevels
Wood structure
oiled touch
Skirting 63002934
T-profile 63002965



Canyon Light Oak
62001358
2 bevels
Wood structure
oiled touch
Skirting 9320-8520
T-profile 9411-8520

What's your colour?



Chicago Elm
62001361
2 bevels
Wood structure
oiled touch
Skirting 63001658
T-profile 63001659



Copenhagen Oak
62002005
2 bevels
Wood structure
oiled touch
Skirting 9320-4401
T-profile 9411-4401



Grey Wash Oak
62002125
2 bevels
Wood structure
oiled touch
Skirting 63002940
T-profile 63002971



Elegant Soft Grey Oak
62001352
2 bevels
Oiled touch
Skirting 9320-4461
T-profile 9411-4461

/ original.



Pecan Oak
62002124
2 bevels
Wood structure
oiled touch
Skirting 63002939
T-profile 63002970



Havana Oak
62002136
4 bevels
Wood structure
oiled touch
Skirting 63002931
T-profile 63002962



Manhattan Oak
62001360
2 bevels
Wood structure
oiled touch
Skirting 9320-8530
T-profile 9411-8530



New Age Walnut
62002126
No bevels
Wood structure
Skirting 63002954
T-profile 63002985



Silver Oak 2 str
62001397
No bevels
Wood structure
oiled touch
Skirting 63002297
T-profile 63002299



Natural Oak 2 str
62001391
No bevels
Wood structure
oiled touch
Skirting 9320-4592
T-profile 9411-4592



Limestone Sand
62002132
20 x 40 cm
Low gloss concrete
Skirting 63002944
T-profile 63002975



Limestone Grey
62002131
20 x 40 cm
Low gloss concrete
Skirting 63002943
T-profile 63002974



Blackstone
62002130
20 x 40 cm
Low gloss concrete
Skirting 63002942
T-profile 63002973



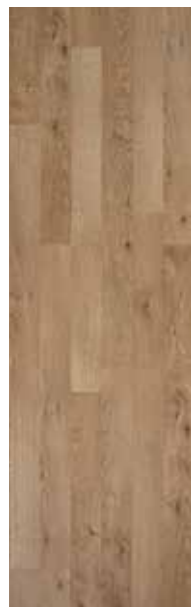
Dolomites
62002142
No bevels
Low gloss concrete
Skirting 63002946
T-profile 63002977



Himalaya
62002143
No bevels
Low gloss concrete
Skirting 63002947
T-profile 63002978



Atlas
62002141
No bevels
Low gloss concrete
Skirting 63002945
T-profile 63002976



Smoked Oak 2 str
62001390
No bevels
Wood structure
oiled touch
Skirting 9320-5522
T-profile 9411-5522



White Oak 2 str
62001384
No bevels
Oiled touch
Skirting 9320-5113
T-profile 9411-5113



Skagen Oak 2 Str
62001385
No bevels
Oiled touch
Skirting 63001971
T-profile 63001989



White Oiled Ash 3 str
62001394
No bevels
Oiled touch
Skirting 9320-5113
T-profile 9411-5113



Classical Oak 3 str
62002139
No bevels
Wood structure
Skirting 9320-8520
T-profile 9411-8520



Hasta La Vista
62001404
No bevels
Brushed
Skirting* 9320-4411
T-profile* 9411-5522



Light Oak Shipdeck
62001356
Shipdeck
Wood structure
oiled touch
Skirting 9320-8531
T-profile 9411-8531



White Oiled Oak Shipdeck 2 str
62001396
Shipdeck
Wood structure
oiled touch
Skirting 9320-3675
T-profile 9411-3675



Bergen Oak Shipdeck
62002013
Shipdeck
Wood structure
oiled touch
Skirting 63001976
T-profile 63001994



Oiled Teak Shipdeck 2 str
62001393
Shipdeck
Oiled touch
Skirting 9320-4862
T-profile 9411-4862

Find your dream floor.